ABSCHLUSSPRÜFUNGEN 2017 KAUFFRAU UND KAUFMANN

NACH BIVO 2012



ENGLISCH HÖRVERSTEHEN **LÖSUNGEN KANDIDATIN** Nummer der Kandidatin / des Kandidaten **KANDIDAT** Name Vorname Datum der Prüfung **BEWERTUNG** Fachbereiche Erreichte Punkte / Maximum Task A Task B Task C / 7 / 20 Total **EXPERTEN**

1

1

1



	WICHTIG
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In diesem Hörverstehen hören Sie Aufgaben A bis C je **zweimal**.



(8 POINTS) (1 point for each correct answer)

Look at the notes below. Listen to the monologues. Fill in the missing information.

1. A flight attendant's announcement

City of arrival	Los Angeles	
Time in Honolulu	1. 9.05 pm	1
Arrival gate	2. 76A	1
Location of transfer area	3. second / 2 nd floor	1
Baggage belt number	4. 30	1

2. A message on an answerphone

Caller's company	Perfect Golf Accessories
Subject of meeting	5. (new) product line
Reason for cancellation	6. (urgent) business trip
Jack's phone number	7. 076 438 99 05
Caller's e-mail address	8. jack. jennings @pga-team.ch

1 A flight attendant's announcement

Ladies and Gentlemen, welcome to Los Angeles International Airport. Please remain seated until the aircraft has come to a complete stop and the captain has turned off the fasten-your-seatbelt sign. The local time is currently 12.05 am, that's 9.05 pm in Honolulu, where we started our flight. The outside temperature is 22 degrees Celsius. We will soon reach our parking position at gate 76A of Terminal 7. If you have a connecting flight, please proceed to the transfer area which is located on the second floor. If Los Angeles is your final destination, please use the escalators taking you to the baggage claim area on the ground level. Your luggage will not be available from belt number 26 as announced in our inflight info, but from belt number 30. We hope you have enjoyed this flight! Thank you for choosing United Airlines, we hope to welcome you on board again soon.

2 A message on an answerphone

Hello, this is Jack Jennings, of Perfect Golf Accessories. I'm calling to cancel a meeting with Jim Myers, your Head of Purchasing. We wanted to discuss our new product line that we're going to launch in January. I've heard you were very pleased with our latest ladies' fashion line, so I'm sure you'll love our new items, too. Anyway, I have to go on an urgent business trip tomorrow. Therefore, I'm afraid I can't make it to our meeting on 12th June. However, later next week is fine. To set a new date for our meeting, please call my secretary Jill on 044 543 98 01 or contact me directly on my mobile phone. The number is 076 438 99 05. If you would like me to bring in some extra material for our meeting, just write me a quick email. My address is jack.jennings@pga-team.ch, that's jack dot J E N N I N G S at pga-team.ch. Thanks a lot and see you soon! Bye!

B

(5 POINTS) (1 point for each correct answer)

You will now listen to radio journalist Chrissy Faber talking to Mohit Goel, an Indian entrepreneur, about his latest invention.

For each question mark the best answer (A, B or C). Tick one answer only. You now have 30 seconds to look at the task.

1.	The Freedom 251 is priced at	1
	A ≥ 251 Indian Rupees.	
	B □ slightly over GBP 3.	
	C ☐ between USD 4 and 5.	
2.	The Freedom 251 comes	1
	A □ with one camera.	
	B ⋈ with eight gigabytes memory.	
	C in four different models.	
3.	Mohit Goel admits that	1
	A □ big brand phones are too expensive for him.	
	B not everybody will be able to buy his phone.	
	C ⋈ the Freedom 251 isn't perfect.	
4.	Mohit Goel launched the Freedom 251 because	1
	A ⋈ he wants to participate in India's digital development.	
	B ☐ his family's dry fruit business was not going well.	
	C India's the world's biggest market for mobile phones.	
5.	The production costs for the Freedom 251 are	1
	A □ as low as its sale price.	
	B ⋈ partly paid for by sponsors.	
	C financed through the Indian Government.	

- Welcome to this week's edition of "Unusual Gadgets". My name is Chrissy Faber and my guest today is Mohit Goel, the founder and Chief Executive of Ringing Bells, an Indian company launching a new smartphone. Mohit, tell us a little bit about your invention.
- Well, Chrissy, many people are very sceptical towards our new product. But it is true, our phone, the Freedom 251 is going to cost as little as 251 Indian Rupees, that's just under GBP 3 or USD 4. We have produced the first 200,000 pieces and they are ready to be shipped from our warehouse next Monday.
- Wow, that's incredible, Mohit! Now our listeners don't have such a phone at home, right? Could you please describe your gadget to them, so they get an idea of what we're talking about?
- M Sure, Chrissy. Now, when you hold the Freedom 251 in your hands it feels somewhat like Apple's iPhone 5, just with three buttons below the screen instead of one. And, surprisingly for its price, its specifications are quite impressive: it has two cameras, one on both the front and the back of the phone, and its display is 4 inches wide. We've built in an 8 gigabyte internal storage, which can be extended to a 32 gigabyte memory if the user needs it. The special processor can provide more processing power when necessary, but makes less use of the battery at other times. There are two models, one black, one white.
- C Now that sounds just fabulous, but if I'm correct, we're still talking about a very basic smartphone, aren't we?
- M Yes, Chrissy, that's right. It covers only basic tasks and comes with very few applications, such as a calculator, a music player, a web browser and an email programme. The idea is to provide everybody with a smartphone, even those who could never afford to buy a big brand product. However, at our low price we had to make compromises. In the end, our production costs must be covered as much as possible.
- C Okay, Mohit, that's all very nice, but as you already said, many people are still sceptical. Actually, some of them don't believe that you've produced any phones at all and think it's all a bad joke...
- M Well, there are always some who try to spoil other people's business. But let me assure you, our company is launching the phone next week. I know that we have little experience in this sector, as our family has been in the dry fruit business for many years. But it's the desire to be part of the digital Indian dream that drove me to the idea of a cheap handset. There is so much demand for such a product. India is the world's second-largest mobile phone market, with one billion users. Many of them have already bought cheap smartphones, but not as cheap ones as ours.
- C Ah, interesting. But still, it seems to be a huge challenge to make this phone. Are you producing it here in India?
- Well, in the future, we would like to. The first phone we launched as sort of a test run was made in China by Adcom. We covered up the brand name with stickers. But when we showed the phone to journalists, they thought it was not what we had promised. We now import the parts from Taiwan and assemble them in Haridwar in northern India. But once the phone makes enough profit, we want to manufacture all the parts in India. The phone now costs about 1,180 Indian Rupees to make and we are financing the loss through sponsors who can pre-install apps on all our phones. Eventually, we hope, the Indian government will help us finance the cheap phone for everybody in the future.
- A very brave project, Mohit, I must say! I hope your phone will make a difference for many people and I wish you and your family all the best for the future of your business.

(7 POINTS) (1 point for each correct answer)

Listen to radio journalist Charles Fleming talking to Andrea Viestad, a food expert, about the role of lunch in our working life.

Please fill in the gaps in the sentences below with the correct form of the key word or key words. Use one or two words. You now have one minute to read the sentences below.

	By many,	breakfast	is thought to be the most important meal of the day.	
1.	People used to return to the farmhouse around lunchtime for			
	a	big meal	, some chatting, and maybe a little sleep.	1
2.	Martini Lunches wand impress the b		network ,	1
3.	Approximately 62 while working.	percent of workers have lu	nch at their desk(s)	1
4.	From 1997 on, it w	vas considered politically i	ncorrect	
	to	drink alcohol	and smoke.	1
5.	Charles thinks eat	ting in your office won't	increase productivity	1
6.	It is clear for resea	archers that there are	positive connections	1
	between work per	formance and eating as a g	group.	
7.	People realise tha	_	straight through	1

- Good morning and welcome to "Food, glorious food!". My name is Charles Fleming and today I'm talking to Norwegian food writer and television host Andrea Viestad. Andrea, welcome to our show!
- Thanks, Charles, it's a pleasure to be here.
- Andrea, they say that breakfast is the most important meal of the day and that dinner is the meal to really enjoy good food. But what about lunch, the midday meal we often grab on the fly?
- Well, Charles, in the old days, when people worked on farms, everyone got up early to milk the cows and begin the day's work. Then they returned to the farmhouse at midday to gather for a big meal, some talking and perhaps a nap before returning to the fields, fully fuelled for an afternoon of hard labour. Oh, yes, the good old days... But what about the more recent past, let's say the second half of the 20th century?
- As society became more urban, the tradition known as the "Martini Lunch" developed, where colleagues would come together in a restaurant for a long meal accompanied by a lot of drinks to make deals, network, and impress the boss
- Oh, how things have changed! According to research from Uppsala University in Sweden, we are now more likely to grab a quick snack or eat on the run than sit down with family or friends for a traditional meal. Is that right, Andrea?
- Yes it is indeed, Charles. The New York Times reports that these days, roughly 62 percent of professionals eat lunch at their desk. Workers grab a sandwich, a salad or a quick take-away that they eat while continuing to work.
- Oh, my. When did that trend start?
- Not so very long ago. The culture changed almost overnight, in 1997. It suddenly became politically incorrect to drink alcohol and smoke and that was really felt in the workplace. People used to take the entire afternoon off for long lunches, but today, everyone is working harder in order to keep up. They need to get back to work and fight for their job.
- But is that the right way? Are desk diners really more efficient? Good question! While many say desktop dining allows them to catch up on work or address unanswered emails, it's more likely that people are looking at Facebook or the latest viral cat video.
- So in this case, eating in your office isn't likely to increase productivity at all, right? Are there any other side effects?
- Oh, sure! Some of them are in fact positive. Studies have shown that people generally eat more food when eating with a group. So if you want to lose weight, eating on your own will help you. But on the other hand, one definition of the word 'family' is "those who eat together" and researchers have found clearly positive connections between work performance and eating as a team or family.
- Wouldn't it be great to re-introduce a healthier and more sociable lunch culture?
 Yes, it sure would be nice, Charles. In fact, things are starting to change again. People realise that lunch is a time to de-stress at midday and working straight through isn't actually the most efficient thing. They are re-learning the value of taking time to relax and enjoy food and company at lunch. So, there is actually hope for good old lunch! Thanks, Andrea, it's been a pleasure talking to you!